

2026-2027 RATE SCHEDULE

A guide to enhancing your ingredient page and expanding ingredient visibility across the NXT Ingredients® ecosystem.



01. INGREDIENT PAGE ENHANCEMENTS

Think of your ingredient page as your digital trade show booth—open 24 hours a day, 365 days a year, reaching a global audience of supplement industry professionals.

With visitors spending an average of 6–8 minutes on ingredient pages, every opportunity to educate, engage, and differentiate your ingredient matters. Enhancing your page with compelling content, research, and multimedia features can help extend engagement, strengthen your presentation, and encourage qualified prospects to take the next step.

Available Enhancements

Custom Hero Image • Brochure Uploads

Additional Ingredient Highlight Section • Embedded Audio Content

Research Library Activation • Q&A Booster

Ingredient Video Placement

Ingredient Page Enhancements

Designed to expand and enhance visibility while optimizing engagement

Custom Hero Image

ONE-TIME

A customized hero image creates a more professional presentation, reinforces brand identity, and makes a stronger first impression aligned with your ingredient's positioning and applications.



Any edits, modifications, or replacements requested after a Custom Hero Image has been approved are subject to a \$100.00 fee per request.

CUSTOM HERO IMAGE



LEGACY MEMBERS



Included

\$0.00



SUBSCRIBERS

Included

\$0.00



NON-SUBSCRIBERS

\$299.99

each

Brochure Document Uploads

ONE-TIME / PER BROCHURE

Put your sales and marketing materials directly in front of brand development teams. To access your brochures, prospective customers must provide their name, company, and email address, creating an additional opportunity to generate qualified leads. This modest, one-time investment continues to deliver value long after the initial upload, turning your ingredient page into an ongoing source of potential business opportunities.



LEGACY MEMBERS



\$50.00

each / brochure



SUBSCRIBERS

\$65.00

each / brochure



NON-SUBSCRIBERS

\$100.00

each / brochure

Availability: up to six brochures per ingredient page

Additional Ingredient Highlights

ONE-TIME

If you think you need more space to tell your ingredients story, add an additional section providing 75–80 words to communicate differentiators, scientific advantages, formulation considerations, proprietary technologies, or market positioning. Content can be formatted as bullet points or paragraph.



Additional Ingredient Highlights

Citralm features clinically supported actives shown to help:

- Supports improved energy output during intense training.*
- Supports enhanced muscular endurance across repeated efforts.*
- Promotes efficient ammonia clearance for better performance.*
- Enhances post-exercise recovery and phosphocreatine replenishment.*
- Improves aerobic capacity under high-demand conditions.*
- Increases metabolic resilience during strenuous activity.*
- Supports sustained performance in extended workout sessions.*



LEGACY MEMBERS



\$150.00



SUBSCRIBERS

\$200.00



NON-SUBSCRIBERS

\$350.00

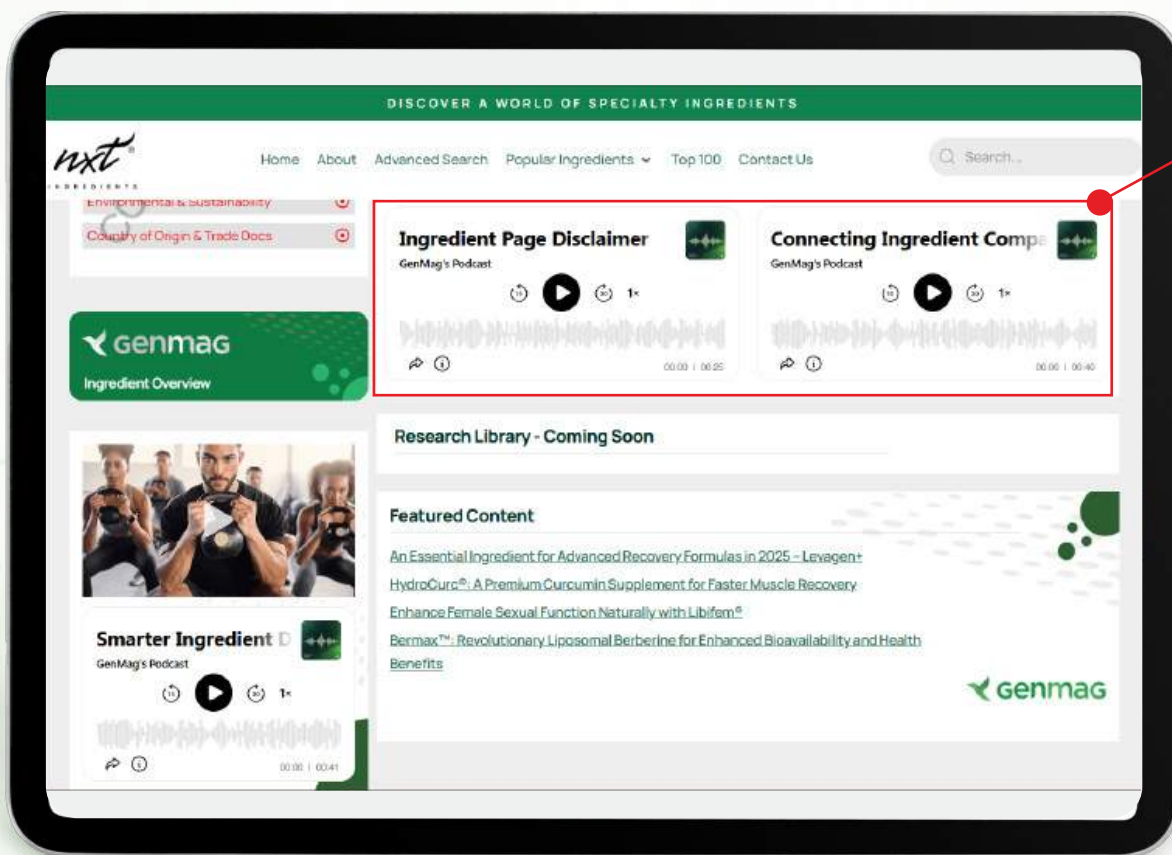
Embedded Audio Content

ONE-TIME

Add up to two professionally produced, 60–90-second audio recordings directly to your ingredient page, each highlighting a single and distinct competitive advantage, such as low-dose efficacy, proprietary technology, clinical research, unique sourcing, or enhanced bioavailability.

These concise, on-demand audio assets allow product-development teams to quickly understand your ingredient's key differentiators without reading extensive technical content. Each recording is designed to increase engagement, and encourage qualified sourcing inquiries.

AUDIO CONTENT



LEGACY MEMBERS



\$75.00

each



SUBSCRIBERS

\$100.00

each



NON-SUBSCRIBERS

\$250.00

each

Availability: maximum of two audio placements per ingredient page

Research Library Activation

ACTIVATION + PER-STUDY

A dedicated Research Library section featuring the title of each study, along with a direct link to the published research makes it easier for prospects to access clinical data that validates your ingredient and makes your page a convenient resource.

LEGACY MEMBERS	SUBSCRIBERS	NON-SUBSCRIBERS
\$75.00	\$100.00	\$250.00
activation + \$25.00 / study	activation + \$50.00 / study	activation + \$100.00 / study

Q&A Services

LIMIT 8 Q&A'S

Adding a Q&A section expands SEO visibility, improves discoverability across Google and AI search platforms, targets relevant ingredient-specific searches, encourages longer page engagement, strengthens scientific credibility, and helps convert interested formulators into qualified leads.

Q & A

- + What makes NeuroFactor® different from other nootropic ingredients?
- + What does clinical research reveal about NeuroFactor® and BDNF?
- + How quickly does NeuroFactor® work according to clinical studies?
- + Can NeuroFactor® be formulated with other cognitive health ingredients?
- + Does NeuroFactor® contain caffeine?

LEGACY MEMBERS	SUBSCRIBERS	NON-SUBSCRIBERS
\$35.00	\$50.00	\$75.00
each / Q&A	each / Q&A	each / Q&A

Professional Ingredient Video Placement

ONE-TIME

A professionally produced video presenting your ingredient's benefits, differentiators, science, and formulation relevance — engaging visitors who prefer to watch rather than read.



Ingredient Video Spotlight



LEGACY MEMBERS



\$595.00

each



SUBSCRIBERS

\$795.00

each



NON-SUBSCRIBERS

\$995.00

each

Includes: script development, production, editing, final delivery, and page integration

Legacy Members and Subscribers may provide an already-produced video for a flat one-time fee of **\$350.00**

02. ON-PLATFORM VISIBILITY

NXT Ingredients® generates over **750,000 high-intent ingredient page visits monthly**, with 76% of traffic originating from external sources, including Google and AI-powered search. These visitors arrive researching specific ingredients, but represent a much broader discovery opportunity.

Through strategic on-platform placements, your ingredients can gain exposure to 250,000+ unique monthly visitors who may not have been searching for them—turning someone else's ingredient search into an opportunity for yours

Sponsorship Options

Popular Ingredient Menu Sponsorship

Premium Header Banners • Premium Mid-Page Banners

Featured Ingredients Monthly Showcase

On-Platform Visibility

Put your ingredient in front of the formulators, manufacturers, and buyers already using NXT Ingredients®

750K+
Ingredient Page Visits Per Month

Popular Ingredients “Drop-Down” Menu Sponsorship

30-DAY SPONSORSHIP

One of only six exclusive sponsorships available monthly. Your ingredient is featured in the Popular Ingredients navigation menu and displayed as a weighted placement throughout ingredient pages for continuous visibility during discovery. Approximately 115K+ impressions. Extremely High Impact On Ingredient Ranking.

POPULAR INGREDIENTS



The screenshot shows the 'Popular Ingredients' dropdown menu on the NXT Ingredients website. The menu is titled 'Home About Advanced Search Popular Ingredients Top 100 Contact Us'. Below the title is a grid of six ingredient cards, each with a logo, name, and categories. The cards are: EQUO YOUTH (99% Pure S-equal, Categories: Women's Health, Skin Wellness, Bone & Joint Health, Menopausal Relief), Bergacyn (Citrus bergamia Risso, Cynara cardunculus, Categories: Heart Health, Liver Health, Metabolic Health, Antioxidant, Weight Management), Saberry (Emblica officinalis, Categories: Metabolic Health, General Health, Antioxidant, Healthy Aging, Skin Health), Trigonella foenum-graecum (Furosap, Categories: Men's Health, Sexual Health, Test Booster, Muscle Performance), Levagen+ (Palmitoylethanolamide (PEA), Categories: Cognitive Health, Brain Health, Recovery, Mood Support, Health & Wellness, Joint Health), and GutGard (Categories: Digestive Health, General Health).



LEGACY MEMBERS

LAUNCH RATE



\$999.99

\$599.99



SUBSCRIBERS

LAUNCH RATE

\$1,499.99

\$799.99



Availability:

6 exclusive slots / month

limited spacing



Impressions:

115,000+ estimated

spread over more than ¾M page views

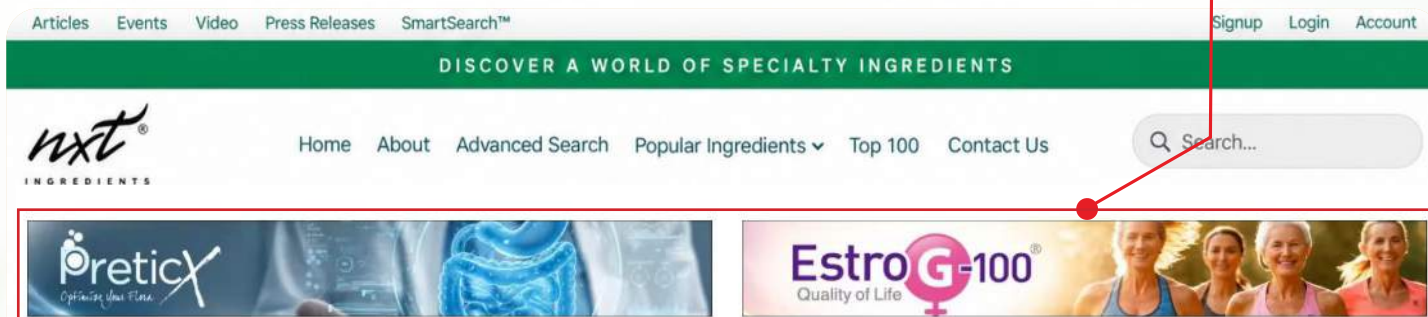
Available for first-time campaigns running through the remainder of 2026

Premium Header Banners

CPM

High-impact display advertising positioned at the top of NXT Ingredients[®] pages. Banners can be weighted to increase frequency and accelerate exposure throughout the visitor's discovery experience. High Impact On Ingredient Ranking.

PREMIUM HEADER BANNER



HIMABERB[®] by Pharma Base S.A

HIMABERB[®] by Pharma Base S.A is a high-purity, all-natural berberine hydrochloride extract derived from wildcrafted Berberis aristata roots using an aqueous extraction process. Standardized to a minimum 97% berberine HCl (by HPLC), it is an excipient and carrier-free, clean-label ingredient produced in an ISO-certified facility. This yellow crystalline powder is odorless, bitter, and slightly water-soluble, with defined bulk density and particle size for formulation consistency. It is non-GMO, allergen-free, vegan, and sustainably sourced, supporting metabolic and glucose management applications.



0 out of 5 stars (based on 0 endorsements)



LEGACY MEMBERS



\$75.00

per 1,000 impressions



SUBSCRIBERS

\$150.00

per 1,000 impressions



NON-SUBSCRIBERS

\$250.00

per 1,000 impressions

Minimum Campaign: 10,000 impressions

Available for first-time campaigns running through the remainder of 2026 | **PROMO: \$45.00 1K**

Premium Mid-Page Banner

CPM

A dedicated placement within the ingredient-page experience, reaching visitors after they've already begun engaging with ingredient content and placed directly under the Q&A and Research Library sections.

MID-PAGE PLACEMENT



LEGACY MEMBERS



\$100.00 / 1,000

\$45.00

INTRO RATE

per 1,000 impressions



SUBSCRIBERS

\$150.00 / 1,000

\$75.00

INTRO RATE

per 1,000 impressions



NON-SUBSCRIBERS

\$200.00

per 1,000 impressions

Minimum Campaign: 10,000 impressions (introductory rate)

PROMO: \$35.00 1K

Available for first-time campaigns running through the remainder of 2026

Featured Ingredients Monthly Showcase

MONTHLY PLACEMENT

Dedicated visual placement on NXT Ingredients® monthly curated discovery page, organized by formulation category, with a professionally designed banner linking to your ingredient page. Supported by a dedicated Google Ad campaign driving added traffic throughout the month. NXT will design all creatives. Extremely High Impact On Ingredient Ranking.

FEATURED MONTHLY INGREDIENTS

axivite®

CLINICALLY STUDIED CAPSAICIN ANALOG LOW-DOSE.

HEALTHY WEIGHT MANAGEMENT
Supports fat oxidation, energy expenditure and appetite control.

ENHANCED SPORTS PERFORMANCE
Helps increase power and endurance while reducing fatigue and muscle damage.

OPTIMAL GUT WELLNESS
Supports a healthy gut microbiome, intestinal barrier and balanced inflammatory response.

[LEARN MORE >](#)

Featured Ingredients

October 2026

Mixed Categories

Cenopause® By Savviro

Composition: 100% natural, clinically studied ingredients.

Design Range: 1000mg

Composition: 100% natural, clinically studied ingredients.

Design Range: 1000mg

LactoSpor® By Sabinsa

Composition: 100% natural, clinically studied ingredients.

Design Range: 1 Billion Spores

Composition: 100% natural, clinically studied ingredients.

Design Range: 1 Billion Spores

Bergacyn® By HP Ingredients

Composition: 100% natural, clinically studied ingredients.

Design Range: 500mg

Composition: 100% natural, clinically studied ingredients.

Design Range: 500mg

SUPER COLOSTRUM By Mucor

Composition: 100% natural, clinically studied ingredients.

Design Range: 100mg

Composition: 100% natural, clinically studied ingredients.

Design Range: 100mg

HydroCure®

Composition: 100% natural, clinically studied ingredients.

Design Range: 100mg

Composition: 100% natural, clinically studied ingredients.

Design Range: 100mg

Caffinity

Composition: 100% natural, clinically studied ingredients.

Design Range: 100mg

Composition: 100% natural, clinically studied ingredients.

Design Range: 100mg

CeraLok®

Composition: 100% natural, clinically studied ingredients.

Design Range: 100mg

Composition: 100% natural, clinically studied ingredients.

Design Range: 100mg

Appetite Suppression

Citrus Slim

Composition: 100% natural, clinically studied ingredients.

Design Range: 100mg

Composition: 100% natural, clinically studied ingredients.

Design Range: 100mg

EatLess

Composition: 100% natural, clinically studied ingredients.

Design Range: 100mg

Composition: 100% natural, clinically studied ingredients.

Design Range: 100mg

ForSLean

Composition: 100% natural, clinically studied ingredients.

Design Range: 100mg

Composition: 100% natural, clinically studied ingredients.

Design Range: 100mg

metabolix

Composition: 100% natural, clinically studied ingredients.

Design Range: 100mg

Composition: 100% natural, clinically studied ingredients.

Design Range: 100mg

GLP-1 Natural Support

Metabrine® By Zeus Hygro

Composition: 100% natural, clinically studied ingredients.

Design Range: 100mg

Composition: 100% natural, clinically studied ingredients.

Design Range: 100mg

digixin® By NKT USA

Composition: 100% natural, clinically studied ingredients.

Design Range: 100mg

Composition: 100% natural, clinically studied ingredients.

Design Range: 100mg

Panel	Category	Banner	No Banner
A	Legacy Members	\$1,000	\$1,000
	Subscribers	\$1,250	\$1,250
	Non-Subscribers	\$1,750	\$1,750
B	Legacy Members	\$600	\$600
	Subscribers	\$700	\$700
	Non-Subscribers	\$800	\$800
C	Legacy Members	\$400	\$400
	Subscribers	\$500	\$500
	Non-Subscribers	\$650	\$650
D	Legacy Members	\$250	\$250
	Subscribers	\$300	\$300
	Non-Subscribers	\$400	\$400

03. EXTERNAL MARKETING & PROMOTIONS

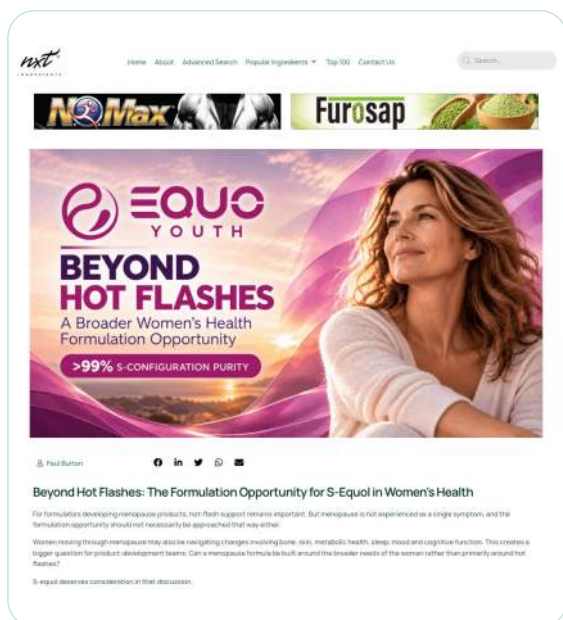
Expand your ingredient's reach through targeted email campaigns, Articles, and Google Ads.

These promotional opportunities are designed to introduce your ingredient to qualified industry decision-makers, generate additional visibility through search engines and AI-powered discovery, and drive high-intent traffic directly to your ingredient page. Create new opportunities for engagement, qualified inquiries, and quantifiable improvements in your ingredient's category rankings, as determined by Google Analytics data on NXT Ingredients®.

Services Available

Articles • Email Campaigns • Google Ads Campaigns

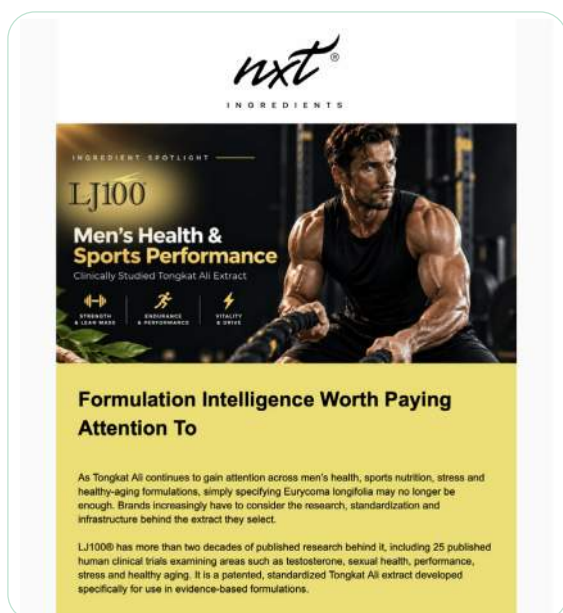
External Marketing & Promotion



Articles (250–500 words)

Professionally written, ingredient-focused articles designed to educate prospective buyers, highlight compelling differentiators and features, and drive qualified traffic to your ingredient page for further evaluation and sourcing inquiries. Optimized for Google search visibility, each article becomes a lasting, discoverable content asset that can continue attracting industry interest, reinforcing ingredient credibility, and generating new business opportunities long after publication. High Impact On Ingredient Ranking.

LEGACY MEMBERS	SUBSCRIBERS	NON-SUBSCRIBERS
\$699.99	\$799.99	\$999.99
each	each	each



Email Campaigns (250–500 words)

Professionally developed email campaigns distributed every Tuesday and Thursday, each designed to highlight a compelling ingredient attribute through attention-grabbing subject lines, targeted messaging, and custom graphics. Like our articles, these campaigns introduce and educate product-development teams, driving targeted traffic to the ingredient page for further evaluation, with the ultimate goal of generating qualified sourcing inquiries and new business opportunities. Extremely High Impact On Ingredient Ranking.

LEGACY MEMBERS	SUBSCRIBERS	NON-SUBSCRIBERS
\$499.99	\$599.99	\$799.99
each	each	each

Google Ad Campaigns

RECOMMENDED: 2 MONTHS

Our Google Ads campaigns strategically target high-intent audiences actively searching for branded ingredients, specific health benefits, and formulation solutions. Through targeted keyword selection, compelling ad messaging, and ongoing campaign optimization, we connect your ingredient with qualified prospects at the point of discovery—driving relevant traffic directly to your ingredient page and complementing the organic and AI-driven traffic already generated by NXT Ingredients®

A focused Google Ad campaign is designed to drive qualified, high-intent traffic directly to your ingredient page — generating thousands of additional visits, introducing your ingredient, improving your ranking within NXT, and contributing to organic discovery beyond the campaign's duration

MONTH 1

\$1,350.00

MONTH 2

\$990.00

Includes

- ◆ Campaign strategy and creation
- ◆ Script and video development
- ◆ Five video creatives
- ◆ Daily campaign management
- ◆ 50 backlinks to the ingredient page



INGREDIENTS

Visibility. Discovery. Interest. Evaluation. Adoption.

The journey from ingredient awareness to commercial opportunity starts with NXT Ingredients®.



| nxtingredients.com